



DAWOOD SHAFQAT

DESIGNER

INFO

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STRENGTHS



PROFILE

A creative digital designer passionate about combining technology and design to craft seamless user experiences. A Lifelong learner dedicated to staying ahead in the ever-evolving tech landscape. With a mix of technical expertise and creative flair, I thrive on transforming ideas into impactful solutions.

EDUCATION

- **Simon Fraser University** (2016 - 2020) - Bachelors of Science: Major in Interactive Arts & Technology
- **Fraser International College** (2014 - 2016) - Engineering Science Transfer Program
- **The Winchester School (Dubai)** (2009 - 2014) - IGCSE and A-level

EXPERIENCE AND PROJECTS

- **Inter Equipment** - Sales/Marketing Intern (Jan 2021 - Dec 2021)
 - Assisted with market research by collecting qualitative and quantitative data to improve the existing marketing campaigns.
 - Created excel spreadsheets and graphics for the arrangement of data required for future analysis and presentations.
 - Helped design advertisements including posters, flyers, emails and social media posts.
 - Supported the marketing team with administrative tasks under the supervision of the manager.
 - Accompanied managers and staff during client meetings and assisted with negotiations and sales dealings,
- **AJ Studios** - Associate Photographer/Video (Sep 2019 - Present)
 - Managed equipment before, during, and prior to events.
 - Took on the secondary shooter role at events and shoots.
- **Graphic Design/(UX/UI)/Social Media Projects** - (SFU)
 - Designed brand identity, including logos, business cards, letterheads and social media posts for several assignments and companies.
 - Designed multiple user journey diagrams, personas and posters.
 - Guided The Vancouver Tool Library improve their current operating structure structure by providing effective solutions.
- **Web/App Development Projects** - Front and Back End (SFU)
 - Designed and coded a potential upgrade to the local voting website
 - Designed wire-frames and coded website for electronics using html/css
 - Created a website to sell bubble tea using MySQL, coded in PHP
 - Built android app for locating best restaurants around the area

HOBBIES & INTERESTS

- Cryptocurrency
- Travel